



The Canadian Society of Endocrinology and Metabolism
La Société canadienne d'endocrinologie et de métabolisme

Since | Depuis 1973

2025 PARTNERSHIP PROSPECTUS

**Highlight your commitment
to excellence in endocrinology
and metabolism on a national level
by supporting CSEM.**

EXCLUSIVE BENEFITS FOR CSEM SUPPORTERS

CSEM Needs Assessments & Evaluation Summaries

We share our educational needs assessments and evaluation summaries with industry partners who support our educational activities.

CSEM Industry Council Meeting

CSEM invites key supporters to our annual Industry Council meeting, a forum for collaboration and information exchange with CSEM's leadership and industry partners.

Sponsor Recognition

Collaborators can be recognized on CSEM's website, in our Annual Report, and on activity materials as per accreditation guidelines. Sponsor benefits can be tailored to individual opportunities.

PARTNERING WITH CSEM

As a not-for-profit professional member organization, CSEM collaborates with industry to co-develop high-quality, accredited CPD programs for Canada's endocrine community of clinicians, researchers, and trainees. Our partners include pharmaceutical and device companies, financial and wealth management organizations, government, physician organizations, patient advocacy groups and others.

CSEM promotes the highest Continuing Professional Development (CPD) standards in our specialty at the student, resident, and postgraduate level. By developing and promoting accredited CPD activities specifically for endocrinologists, we strive to ensure that our members are kept up to date regarding current knowledge and emerging science. CSEM's trusted CPD activities help our physicians advance the provision of better patient care.

OUR MISSION

***Advocating for excellence in
endocrinology
research, education, and patient care***

As the national specialty society representing Canadian endocrinologists, we advance the discipline of endocrinology and metabolism in Canada.

We connect academic and community-based endocrinologists and researchers engaged in providing health care, education, and research in endocrinology.

As an accredited continuing professional development provider of the Royal College, we develop and approve high-quality, accredited education for specialists.

ACCREDITED EDUCATION



Co-developed Accredited Seminars – anytime | online

\$40,000-\$50,000 based on complexity

Partner with CSEM to deliver timely and relevant programs to endocrinologists from across the country. Suggest the topic and faculty, and our CPD Committee will plan a scientifically valid and balanced program based on the learning needs of endocrinologists.

CSEM Endocrinology & Diabetes:

Perspectives on Practice Changing Research – January 19, 2025 | online

\$5,000-\$10,000-\$20,000 (multi-sponsored)

Moderated by Dr. Hertzler Gerstein, this 1.5-hour, online symposium features a review of the key scientific developments in endocrinology and diabetes over the past year. This is CSEM's most popular webinar with more than 100 registrants.

2025 Knowledge Transfer Activities (KTA) – Spring Series 2025 | 3 online webinars

\$5,000-\$10,000-\$20,000 (multi-sponsored)

CSEM's Knowledge Transfer Activities (KTA) are Section 3 Self-Assessment programs that use a case-based approach to complex clinical scenarios of important endocrine conditions. 2025 Topics will include: parathyroid conditions, genetics of neuro-endocrine tumours including pheochromocytoma and medullary thyroid cancer, and other topics. More than 60 endocrinologists and residents participate in each of these seminars.

2025 Annual Endocrine Residents' Day Review Course - November 26, 2025 | Toronto

\$5,000-\$10,000 (multi-sponsored)

More than 75 Endocrinology residents from all universities across Canada participate in this annual review course held the day before the Diabetes Canada/CSEM Professional Conference. Expert lecturers and Meet-the Professor sessions on crucial topics help residents prepare for the Royal College of Physicians and Surgeons of Canada certification exam in endocrinology.

Rare Disease Rounds –November 26-29, 2025 | Toronto

2025 Diabetes Canada/CSEM Professional Conference

\$25,000 (multi-sponsored)

Accredited sessions in the main scientific program managed by CSEM focusing on clinical case studies in rare endocrine disorders. Rounds will focus on 2 topics: pituitary and bone. More than 200 physicians and allied health care providers attend these in-person rounds.

Co-developed Accredited Symposia – November 26-29, 2025 | Toronto

2025 Diabetes Canada/CSEM Professional Conference,

Accredited Symposia Fee + Educational Grant (~\$90,000 exclusive)

Co-develop an accredited symposium with CSEM at the annual Professional Conference. Suggest the topic and faculty, and our CPD Committee will plan a scientifically valid and balanced program based on the learning needs of endocrinologists. More than 300 physicians and allied health care providers attend these in-person seminars.

CSEM Endocrinology Workshop – November 27, 2025 | Toronto 2025 Diabetes Canada/CSEM Professional Conference

\$5,000-\$10,000-\$20,000 (multi-sponsored)

More than 40 endocrinologists and residents participate in these hands-on workshops based on CanMEDS roles and important endocrine topics. Previous topics include thyroid ultrasound, and quality improvement through e-consultations. Includes dinner networking.

2025 Diabetes Canada/CSEM Professional Conference & Endocrine Expo

CSEM will host its annual scientific meeting in partnership with Diabetes Canada, November 26-29, 2025 in Toronto. The Endocrine Expo will highlight rare disease companies. Sponsorship opportunities include:

- Supporter Packages: opportunities range from \$30,000-\$150,000
- Exhibit booths: prices range based on footprint, starting at \$7,000
- Unaccredited educational opportunities: \$15,000

NB: costs are estimates based on the 2024 meeting and are subject to change. Please see the 2025 Diabetes Canada/CSEM Sponsorship Prospectus for complete details.

SPECIAL PROJECTS

Quality Improvement: Specialist-Primary Care Discharge Plans

\$5,000-\$10,000-\$20,000 (multi-sponsored)

CSEM is developing a series of Canada-wide discharge plans from endocrinology to primary care to improve access patient access to specialist care. These quality improvement tools will enhance care for Canadian patients.

Practice Pearls

\$5,000-\$10,000-\$20,000 (multi-sponsored)

CSEM is developing practice tools and decision guides in online and short video format. These tips from experts will address common situations faced by endocrinologists on a variety of topics in endocrinology, metabolism, and diabetes.

50 Years of Endocrinology

\$5,000-\$10,000-\$20,000 (multi-sponsored)

To celebrate 50 years of Canadian contributions in endocrinology and CSEM's 50+ years of incorporation, CSEM is developing 50-second videos narrated by prominent Canadian experts which will highlight key discoveries, developments, and innovation in endocrinology medicine and science. Suggestions of topics are welcome.

Tailored Practice Tools

\$10,000-\$50,000 (exclusive)

CSEM develops practice tools to support continuous learning, practice improvements and excellence in patient care. Past projects include a practice tool on the management of immune-related endocrine emergencies, and a consensus statement for follow up of low recurrence risk thyroid cancer patients. Share your ideas with us!

NETWORKING

CSEM Canada Night – Endo 2025, July 13, 2025 | San Francisco

\$5,000-\$10,000 (multi-sponsored)

Connect with more than 80 Canadian endocrinologists, residents, and scientists at Canada Night during the Endocrine Society's meeting.

AWARDS & GRANTS

Resident Travel Grants | Resident Abstract Awards | Quality Improvement Award CSEM

Young Investigator Award | Dr. Fernand Labrie Research Fellowship

\$5,000-\$30,000 (multi-sponsored)

CSEM annually offers awards and grants to support young investigators, innovation, and excellence in research.

SPONSOR BENEFITS

CSEM welcomes support from multiple sponsors. Sponsorships help cover the some of the following costs: content development, project management, support to the scientific planning committee, honoraria, accreditation fees, evaluation, virtual platforms, technical support, video production, graphic design, website and registration platforms, travel & accommodation, food & beverage, and promotional activities.

The following benefits may be tailored to specific activities and sponsor interests.

**Visionary
\$20,000
(or more)**

**Innovator
\$10,000**

**Advocate
\$5,000**

Participant lists (names, city only)	√		
Use of the CSEM logo and phrase: "Proud sponsor of CSEM's accredited activities" (customizable)	√		
Corporate profile and link to webpage on CSEM website in Partner section	√		
Summary of CSEM's Needs Assessment	√		
Complimentary registration (where applicable)	3	1	
Corporate logo and support level on website	√	√	√
Acknowledgement of support in promotional materials	√	√	√
Invitation to participate in CSEM's Industry Council meeting	3	2	1
Summary of session/project evaluations	√	√	√

Sponsorship grants in support of accredited, educational activities will be acknowledged according to the National Standard for Support of Accredited CPD Activities. CSEM and the scientific planning committee (SPC) cannot be required to accept advice from a sponsor as a condition of receiving financial and in-kind support. Specific interests of any sponsor must have no direct or indirect influence on any aspect of the development, delivery or evaluation of an accredited CPD activity. Benefits above apply to CSEM activities and not to the Diabetes Canada/CSEM Professional Conference.

CSEM is open to other ideas and potential opportunities.

As a sponsor, you are an integral part of our community, and we will work with you to create a beneficial partnership package that suits your needs and interests.

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